Bishu Giri

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FDUCATION

EDUCATION	
Carnegie Mellon University (CMU), Heinz College, Pittsburgh, PA	09/22 - 05/24
Master of Science in Public Policy & Management – Washington D.C. Track CGPA: 3.88	
Madras School of Economics, Chennai, India	07/13 - 06/15
Master of Science in Applied Quantitative Finance CGPA: 8.8/10	
University of Delhi, Dyal Singh College, India	06/09 – 05/12
Bachelor of Arts in Economics Rank: 5 out of 29 students	

SKILLS & COURSEWORK

Coursework: Sustainable Development, Tech Policy & Management, Impact Evaluation, Micro/Macro Economics, Management Science, GIS

Technical: Statistical Analysis, Machine Learning, Natural Language Processing (NLP), Visualization, Geo-spatial analysis **Programming:** R, Python (Pandas, NumPy, scikit-learn, NLTK, Beautiful Soup), ArcGIS Pro/QGIS, SQL, Tableau, Excel, Stata **Languages:** English (*Fluent*), Nepali (*Native*), Hindi (*Fluent*), Spanish (*A1*)

RELEVANT EXPERIENCE

Development Research Group, World Bank, Washington D.C., USA

09/23 - Present

[Designation: Consultant | Software used: Stata, R, Excel | Skills used: Data Analysis, Logit/Probit Modeling, PCA, Writing]

- Analyzed household survey data from 150+ countries to maintain a comprehensive database of global financial inclusion metrics
- Implemented statistical models, conducted descriptive analysis, and created impactful data visualizations to drive informed decision-making and publications

Heinz College, CMU, Pittsburgh, USA

06/23 - 05/24

[<u>Designation</u>: Research Assistant | <u>Software used</u>: Python, Excel, ArcGIS Pro | <u>Skills used</u>: Data Analysis, NLP, Geo-spatial mapping, Writing]

Project: Improving our Understanding of Illegal Opioid Supply Networks (funded by the National Science Foundation)

- Developed and implemented <u>regex algorithms & topic modeling</u> to extract and analyze price information from web data
- Designed different measures to understand the diffusion speed of fentanyl, compared to Meth and Heroin; built <u>GIS</u> animated map to understand drug diffusion across states over time.

University Communication & Marketing, CMU, Pittsburgh, USA

11/22 - 05/24

[<u>Designation:</u> Data Analyst | <u>Software used:</u> Tableau, Google Analytics, Excel | <u>Skills used:</u> Data Extraction, Digital Analytics, Visualization]

• Built brand positioning strategy to promote CMU; provide analytical insights on earned/owned/paid media by using data from Meltwater, Google Analytics, and social media; built Tableau dashboard for the leadership

Bridgei2i Analytics Solutions Pvt. Ltd., Bengaluru, India

(Currently part of Accenture, Applied Intelligence Team)

(Designation: Project Manager)

07/20 - 05/21

[Software used: Python, R, PPT, SQL | Skills used: Client Presentation, Data analysis, Machine Learning, Management]

- Led client meetings for prominent Fortune 500 companies, driving solution design leveraging data-driven approaches
- Mentored and guided an internal team in developing specialized training programs on statistics and machine learning, fostering sustainable professional development for employees in the technical domain
- As a team leader, I devised and executed a digitalization roadmap, automating reporting via Qlik Sense dashboards.

(Designation: Senior Analytics Consultant)

04/18 - 06/20

[Software used: Python, PySpark, Azure, SQL | Skills used: NLP, Data analysis, Machine Learning (Random Forest)]

- Developed fraud detection model for auto insurance organization by applying Natural Language Processing (NLP);
 significantly reducing claim investigation costs to 30% of manual investigation;
 Spearheaded Python code implementation for seamless model integration
- Enhanced dispatch rate for a leading Consumer Processed Goods (CPG) through the successful application of **Random Forest** for forecasting; achieved remarkable accuracy increase from 63% to 84%

(Designation: Analytics Consultant)

10/16 - 03/18

[Software used: Python, R, Excel | Skills used: Data analysis, Forecasting, Panel data modeling]

 Leveraged a robust time series model (ARIMA & VAR) to predict beer sales volume and employed a mixed effect model to identify the most effective marketing channel for promotions

(Designation: Business Analyst)

07/15 - 09/16

[Software used: R, Excel, SAS | Skills used: Data analysis, Decision Tree models, Linear/Logistic Regressions]

 Developed and deployed a CHAID decision tree model to optimize default case prediction for auto finance companies

LEADERSHIP & SERVICES

Naulo Ghumti, NGO, Nepal

07/21 - 08/21

Encouraged parents to send their children to school and helped them understand the importance of education

MIMA, New Delhi, India

05/20 - 03/21

Provided free tuition, reading materials, and stationery to the underprivileged children